Internal

**ABSTRACT SUBMISSION TEMPLATE**

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| Title of the abstract | Leveraging Social Impact Assessment and Return on Investment in Donor Non-profit Organizations: A Case Study from CIB Foundation Egypt |
| Conference session | □ Stream A. Responsive National Evaluation Systems  □ Stream B. Inclusive National Evaluation Systems  □ Stream C. Future Driven Systems and Approaches |
| Name(s), title(s) and institutional affiliation(s) of all other authors/contributors (if applicable) | Sherief El-Saeed |
| Preferred format: | □ Formal presentation (maximum 10 minutes)  □ Participation in a panel discussion where the experience can be shared  □ Participation in an interactive session where the example can be shared, without a formal presentation  □ Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| I will need to apply for bursary support, if selected. | □ Yes  □ No |
| Language to be used for presentation | □ English □ French □ Spanish □ Chinese |

**Abstract Text (max. 500 words)**

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| In the realm of donor non-profit organizations focused on health initiatives for children, the integration of robust monitoring and evaluation practices has become increasingly pivotal. This presentation explores the transformative role of Social Impact Assessment (SIA) coupled with Return on Investment (ROI) analysis in amplifying the effectiveness and strategic relevance of projects funded by the CIB Foundation Egypt.  As a Monitoring and Evaluation Officer at CIB Foundation Egypt, I will share insights into how SIA and ROI metrics have not only quantified the social impact achieved by our projects but also resonated profoundly with our board of trustees, predominantly composed of banking professionals. Their appreciation stemmed from the clear correlation these metrics draw between financial contributions and tangible societal benefits, thus enhancing their understanding of the foundation's role in community development.  Moreover, I will discuss how presenting SIA and ROI findings has empowered our board in making informed strategic and managerial decisions. This approach not only facilitates transparent accountability but also positions the foundation uniquely within the Egyptian banking sector, underscoring its commitment to impactful philanthropy and responsible corporate citizenship.  This presentation aims to inspire fellow practitioners in the field of monitoring and evaluation, particularly those navigating the intersection of philanthropy and finance, to adopt similar methodologies. By elucidating the practical application and benefits of SIA and ROI in donor organizations, this study advocates for a more nuanced understanding of social investment that transcends traditional financial metrics. |