# Impact of Excellence Award in Jordan in Enhancing Environmental Performance

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## Abstract

Environmental deterioration due to industrial activities is seen as a serious problem in today's world that affects all facets of life. Strong national environmental management should, in some way, contribute to the protection of the environment. Furthermore, countries with good environmental performance are expected to present a good environmental image, which leads to the national goodwill and reputation, and future long-term sustainability. Consequently, strong environmental management should not only contribute to an effective short-term corporate strategy but also act as a foundation for long-term sustainable growth.

This paper introduces the national excellence award concept and importance of environmental management and how Jordan took serious steps towards improving environmental performance leading to improve its position following the Environmental Performance Index (EPI) score. The paper also summarizes the literature about environmental management, the concept of awards for excellence, specifically the King Abdullah II Award and their effect on Jordan's performance and enhancing Circular Economy in Jordan. Finally, the paper discusses the environmental performance of organizations operating in Jordan in light of previous studies and the research motivation and objectives.