# Annex 2: Abstract submission template (to be uploaded to the submission portal)

**ABSTRACT SUBMISSION TEMPLATE**

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| --- | --- |
| Presenter’s full name (title, name, surname) | Ms. Patrizia Cocca |
| Nationality | Italian |
| Gender | Female |
| Country of residence | Belgium |
| Institutional affiliation | GEI |
| Contact information including email and telephone | [pcocca@worldbank.org](mailto:pcocca@worldbank.org), +12026644049 |
| Title of the abstract |  |
| Conference session | **X** Stream A. Responsive National Evaluation Systems  □ Stream B. Inclusive National Evaluation Systems  □ Stream C. Future Driven Systems and Approaches |
| Name(s), title(s) and institutional affiliation(s) of all other authors/contributors (if applicable) | **From Data to Decision: The Role of KM and Communication in Evidence-Based Policy Making** |
| Preferred format: | □ Formal presentation (maximum 10 minutes)  □ Participation in a panel discussion where the experience can be shared  **X** Participation in an interactive session where the example can be shared, without a formal presentation  □ Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| I will need to apply for bursary support, if selected. | □ Yes  **X** No |
| Language to be used for presentation | **X** English □ French □ Spanish □ Chinese |

**Abstract Text (max. 500 words)**

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| The integration of knowledge management (KM) and communication is pivotal in ensuring that evaluative evidence informs policy making effectively. However, this integration often encounters challenges and barriers that necessitate solutions. This event proposal aims to delve into innovative approaches, best practices, and solutions worldwide that have helped enhancing the utilization of evaluative evidence in policy making through effective KM and communication strategies.  The event will feature speakers from GEI, CLEAR centers and country governments.  During the session presenters will:  • Identify key challenges and barriers in countries in integrating KM and communication in evidence-based policy making.  • Share best practices and success stories of organizations effectively utilizing KM and communication in influencing policy decisions.  • Discuss innovative strategies and tools for improving the accessibility, relevance, and usability of evaluative evidence for policy makers.  • Foster collaboration and knowledge sharing among diverse stakeholders, including researchers, practitioners, policy makers, and communication experts. |