| ABSTRACT SUBMISSION | |
|--|---|
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| Title of the abstract | Integrating Empowerment Evaluation and RE-AIM |
| | Framework to Develop Results-Based Evaluation |
| | System |
| Conference session | Stream A. Responsive National Evaluation Systems X Stream B. Inclusive National Evaluation Systems |
| | Stream C. Future Driven Systems and Approaches |
| Name(s), title(s) and institutional affiliation(s) of all other authors/contributors (if applicable) | NA |
| Preferred format: | Formal presentation (maximum 10 minutes) Participation in a panel discussion where the experience can be shared Participation in an interactive session where the example can be shared, without a formal presentation X Other (please specify) Workshop |
| I will need to apply for bursary support, if selected. | X Yes D No |
| Language to be used for presentation | X English French Spanish Chinese |

Annex 2: Abstract submission template (to be uploaded to the submission portal) Abstract Text (max. 500 words)

Abstract: The landscape of evaluation is evolving, with internal evaluation units increasingly pivotal in shaping organizational effectiveness. This workshop explores innovative approaches in empowerment evaluation and the RE-AIM framework, designed to empower internal evaluators in developing robust, results-based evaluation systems. Participants will delve into practical strategies to engage stakeholders, refine program theories, and design inclusive evaluation frameworks. Through interactive case studies and group exercises, attendees will gain actionable insights to enhance stakeholder participation, drive

organizational learning, and ensure evaluations align with strategic goals. Join us to revolutionize your evaluation practices and empower your organization through evidence-based decision-making.

Workshop Introduction: This workshop allows audiences to dive into the approaches and strategies utilized to develop results-based evaluation systems by increasing the capacity of organization members to conceptualize their programs, support the development of program theories, and understand how to evaluate their programs. Guided by empowerment evaluation (Fetterman, 2001), five tools (Fetterman & Wandersman, 2005), and RE-AIM framework (Gaglio et al., 2013; Holtrop et al., 2021), this workshop offers an empowerment-based approach and strategies that are used to:

- Invite involvement from program members to contribute to the evaluation system development.
- Respect and use the knowledge of organization members to support the evaluation system development.
- Foster participation and decision-making when holding evaluation sessions with internal program members.
- Help organization members conceptualize their programs and improve program understanding by developing program theory.
- Build organization members' ability to improve program planning and implementation and identify evaluative outcomes.
- Address equity questions when designing the evaluation system.
- Develop an evaluation system to assess different dimensions of organizational programs.

Workshop Objectives: This workshop will introduce a systematic approach to developing results-based evaluation systems to evaluate different dimensions (e.g., Reach, Effectiveness, Adoption, Implementation, and Maintenance) of national programs. The workshop will include four parts:

- 1. A conceptual introduction to using empowerment evaluation to facilitate the development of results-based evaluation systems.
- 2. An overview of how the RE-AIM framework enhances the development of results-based evaluation systems, focusing on dimensions such as Reach, Effectiveness, Adoption, Implementation, and Maintenance.
- 3. A practical demonstration of applying empowerment evaluation and the RE-AIM framework to develop a results-based evaluation system for a family violence program, showcasing real-world application and outcomes.
- 4. Small group case practices guided by session workbooks and toolkits. Participants are invited to bring their own cases or use the workshop examples.

Workshop Outcomes: Participants will leave equipped with:

- Practical knowledge to implement empowerment evaluation and the RE-AIM framework in their organizations.
- Strategies to involve stakeholders effectively in evaluation processes.
- Tools for program conceptualization, evaluation design, and implementation.
- Enhanced capability to address equity considerations in evaluation practice.