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ego Evaluation Leader 2014

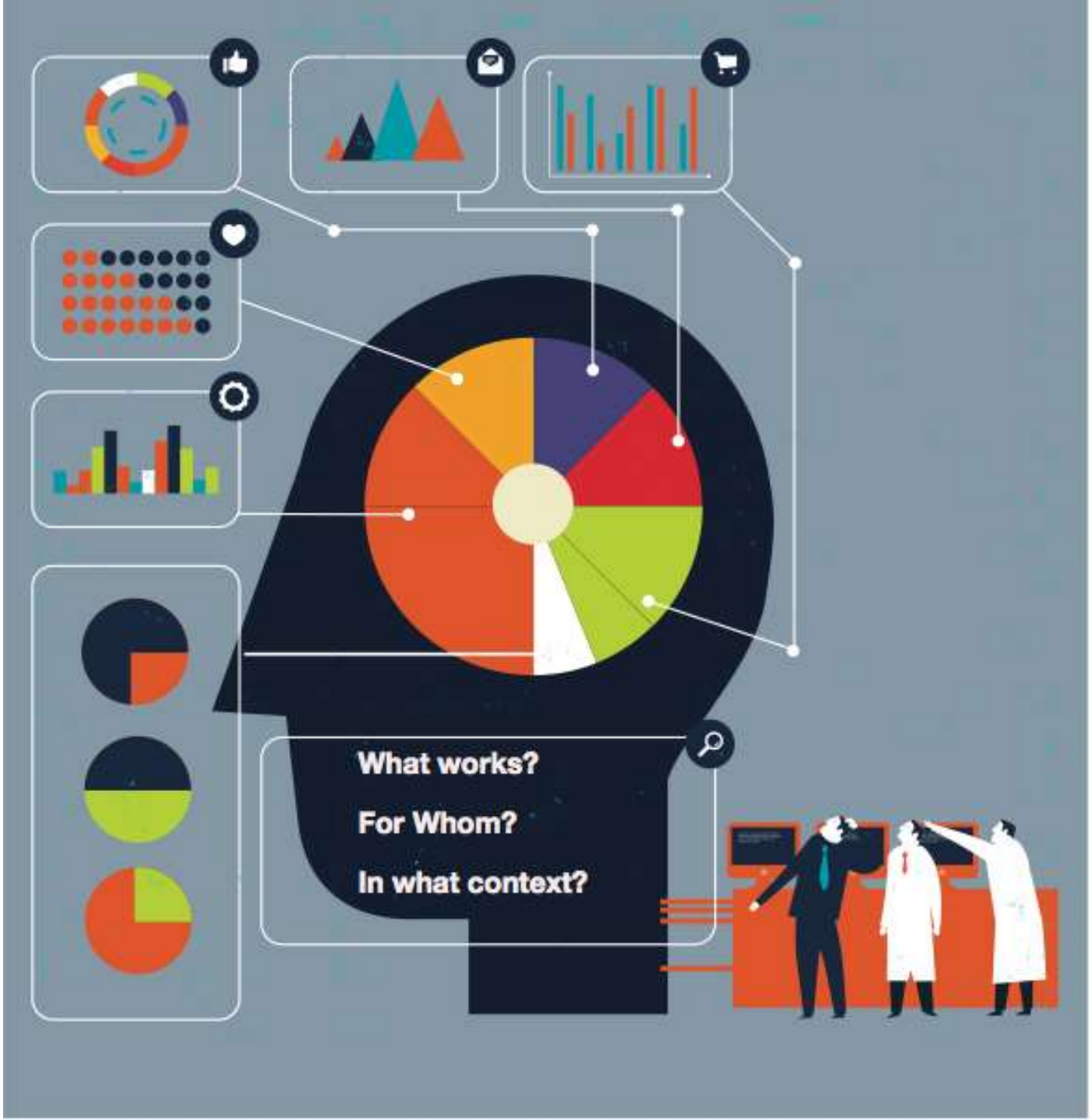
Knowledge Brokers

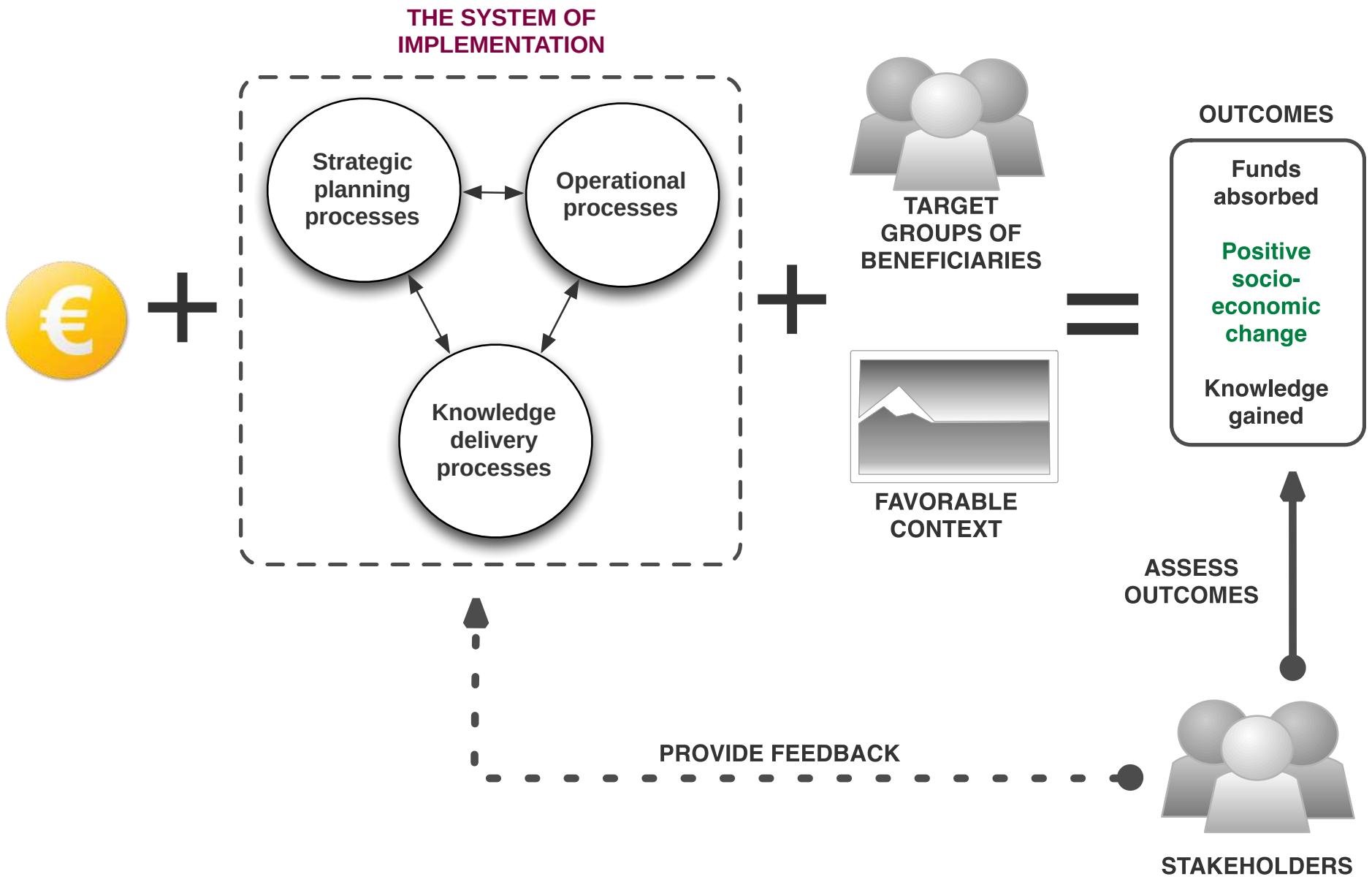
www.knowledgebrokers.edu.pl

CHALLENGE

MISSION OF PUBLIC INTERVENTIONS

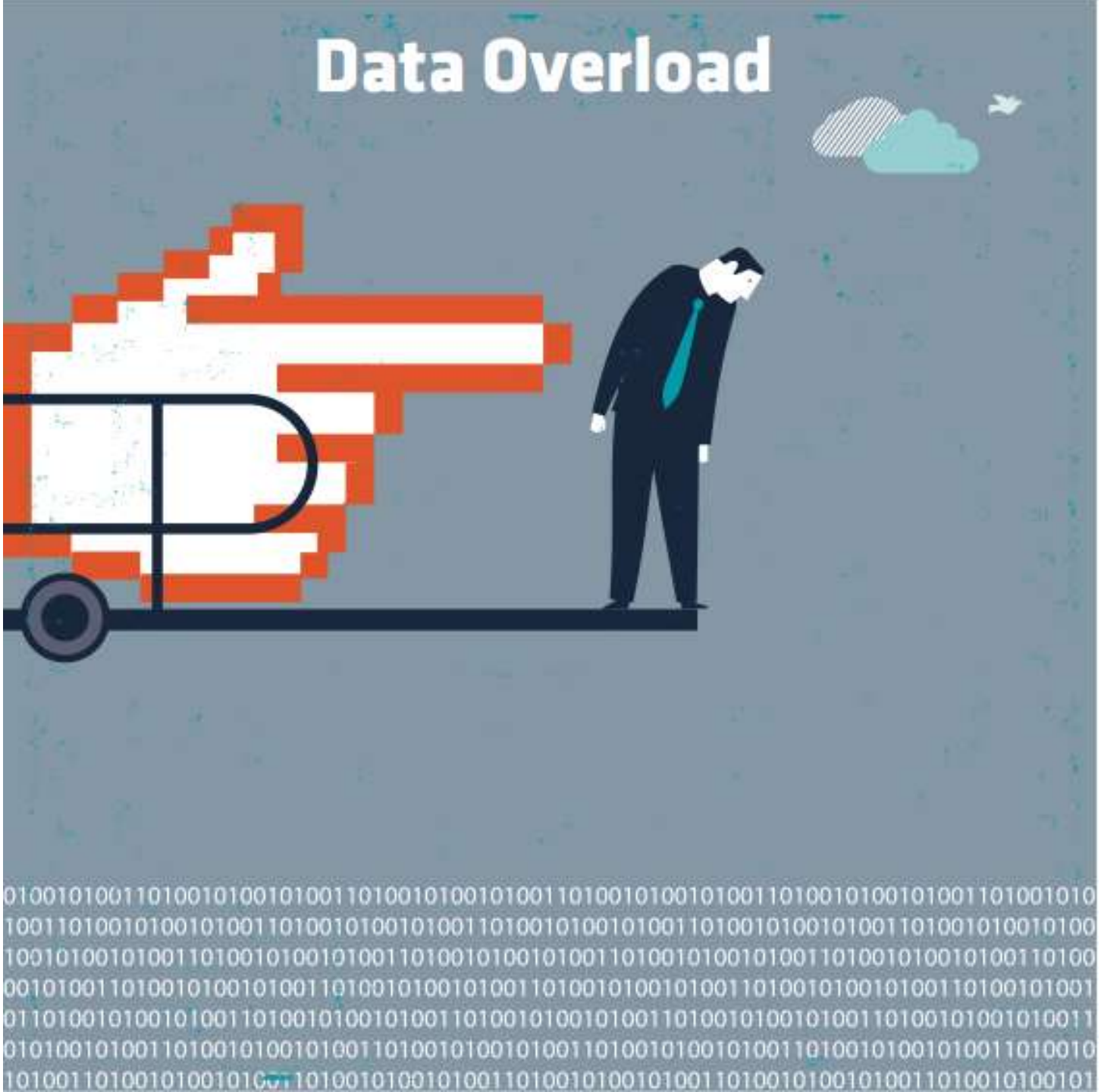
1. **Create favorable environment for development**
2. Deliver the services that fulfill needs of the citizens
3. Guide citizens towards socially desirable behaviors


What works?
For Whom?
In what context?



Prepared by Karol Olejniczak based on:
Ostrom, E. (2005). Understanding Institutional Diversity. Princeton, N.J.; Woodstock: Princeton University Press

Data Overload

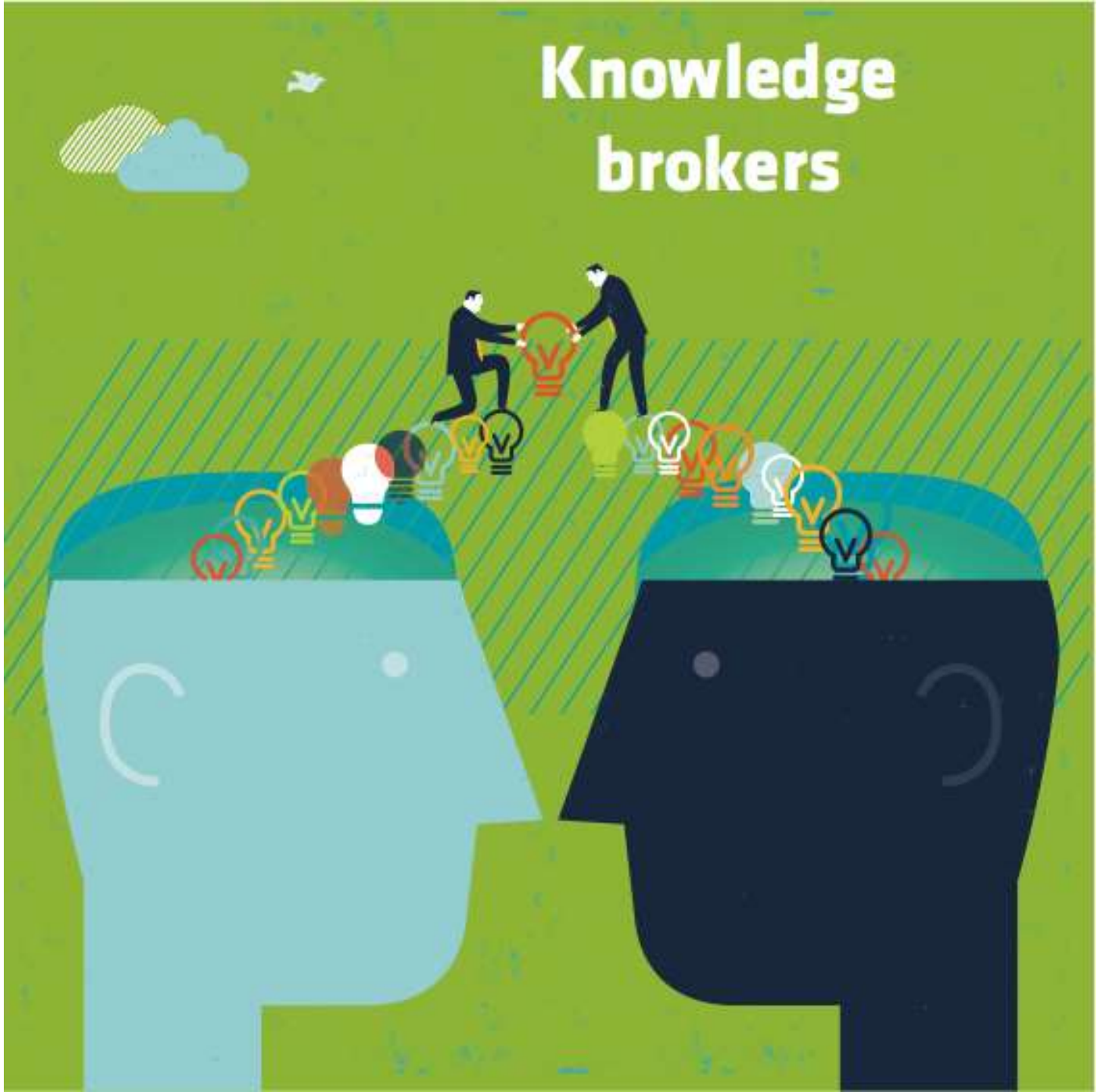


Know-Do Gap

Knowledge fragmentation

SOLUTION

Knowledge brokers



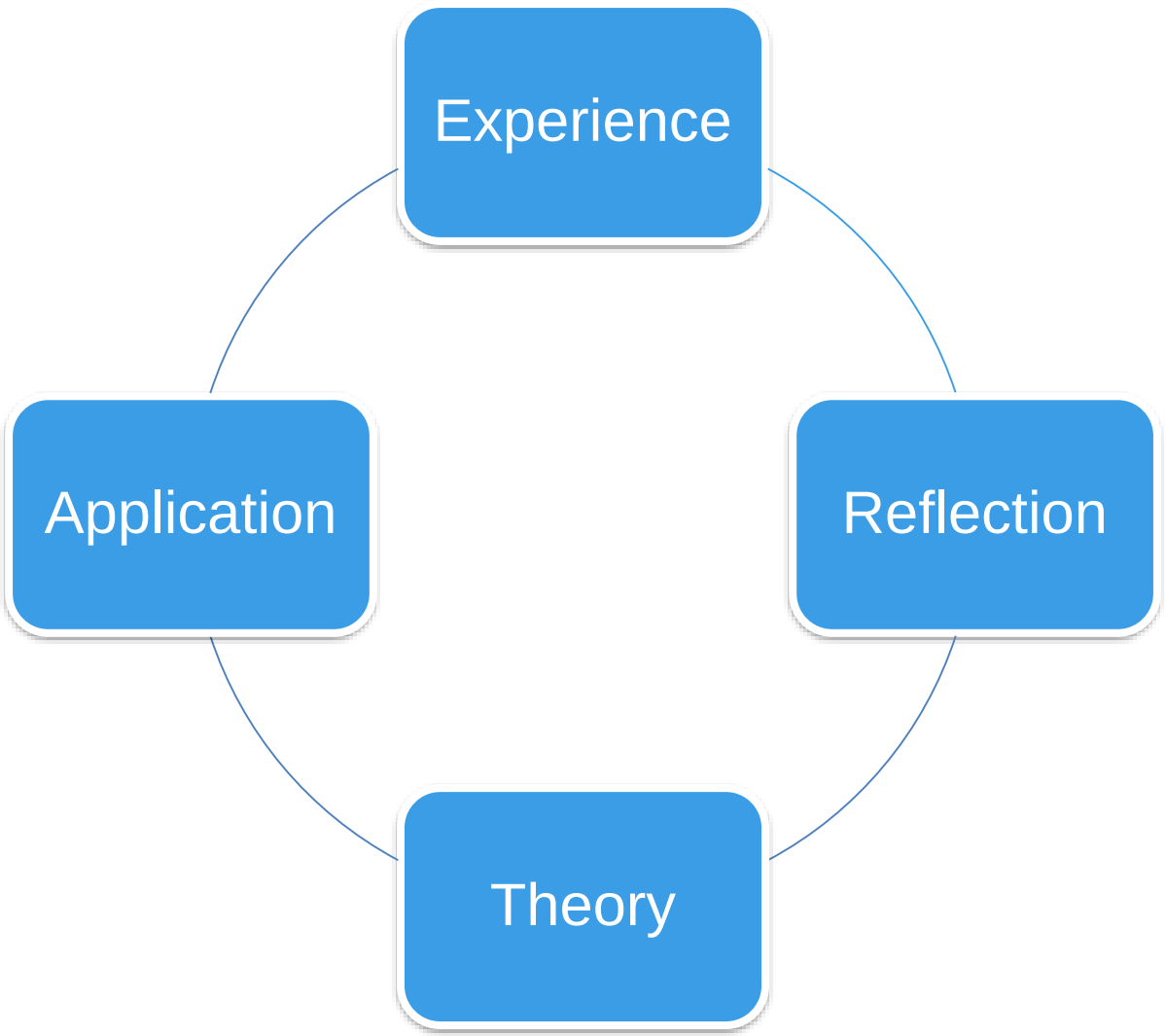
ACTIVITIES of BROKERS

1. **Identifying knowledge needs of users**
2. **Acquiring credible knowledge**
3. **Feeding knowledge to users**
4. **Accumulating knowledge over time**
5. **Building networks with producers and users of knowledge**
6. Promoting evidence-based culture
7. **Managing time and resources**

How to learn those skills in practice BUT without bearing the costs of mistakes that are part of the learning process?

LEARNING

LEARNING CYCLE



Source: Kolb (1984)

GAME

GAME in a NUTSHELL

- You manage an evaluation unit in a region for twelve months.
- During that time, four different public interventions are implemented in your region.
- At different stages of those interventions, different decision-makers express different knowledge needs.

Your mission is to provide credible knowledge, to the key user, on the right moment and in an accessible way.