



**DEPARTAMENTO NACIONAL DE PLANEACIÓN**



Colombia,  
the only risk  
is wanting  
to stay.

“A tropical country of incredible diversity and charm. Its ever-changing geography, a history loaded with mystery and adventure, its people and cultures, have fascinated the world for centuries.”



**Name:** Republic of Colombia  
**Population:** 46.7 million (2008)  
**Capital:** Santa Fe de Bogota  
**Area:** 440,831 sq miles  
**GNI per capita:** \$3,250 (WB, 2007)  
**Main exports:** Petroleum, coffee, coal, emeralds, flowers, bananas  
**Language:** Spanish

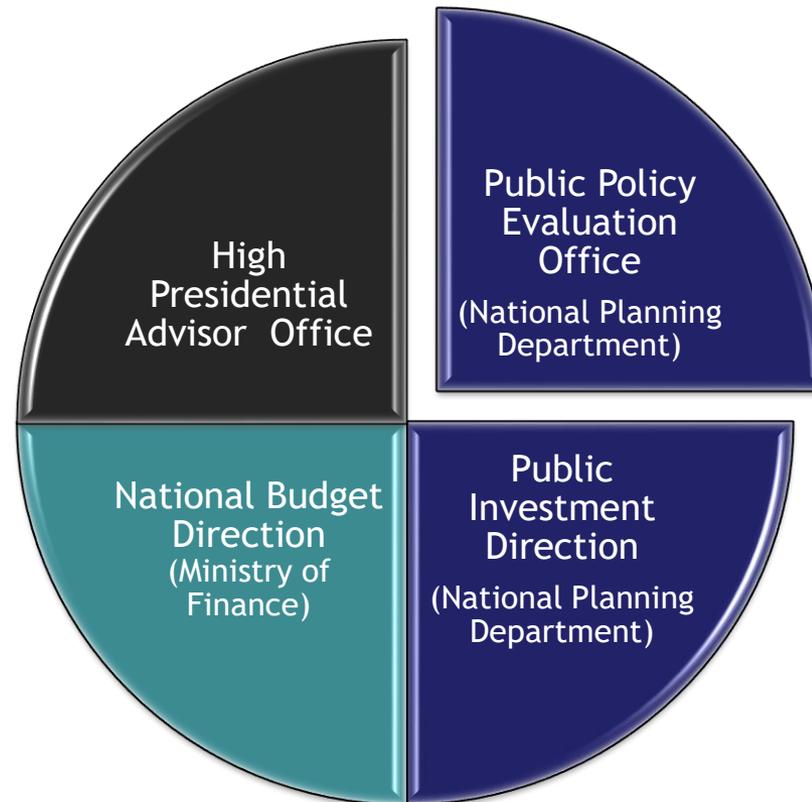
## Supporting the Demand for Evaluation as an instrument of Accountability: Who are the Key Actors?

- The evaluation process requires the participation of: Government (Politicians and Technical's); Evaluators; Public Opinion; Society
- The key for successful is to evaluated what is needed not what you think is needed
- Accountability starts inside government ... not only government to community

The Colombian M&E System is the result of a combination of fourth (4) different offices, distributed into three (3) entities:

- Presidential Office
- Ministry of Finance
- National Planning Department

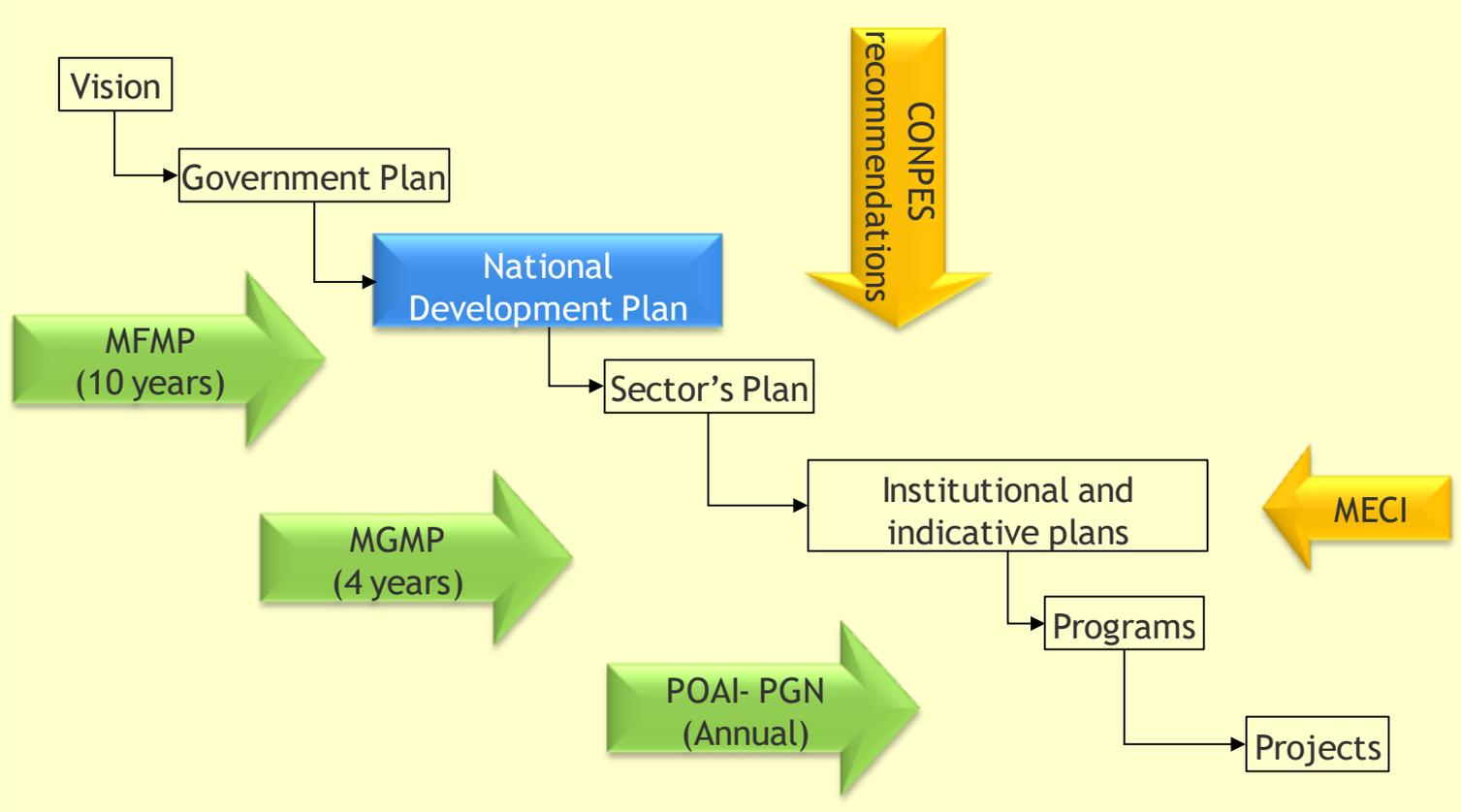
All three entities with similar power and a chair at the Ministries Council.



Overview	Monitoring & Evaluation	Evaluation for Effectiveness	State of the art	Evaluation's Impact	Radar	Conclusions
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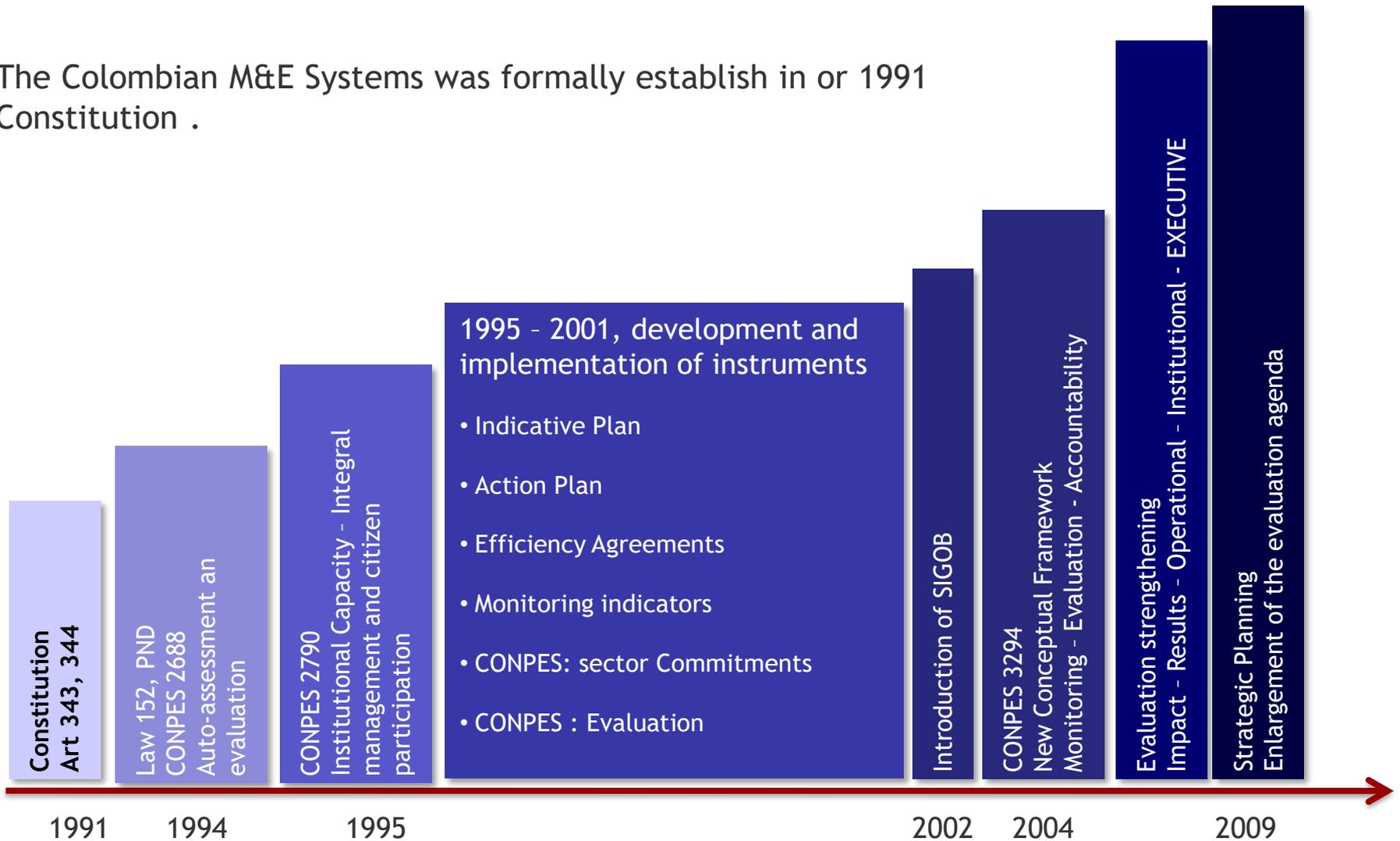
Our M&E System has focus in our National Development Plan.

There are others medium and long term instruments but all are linked to our Plan.



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The Colombian M&E Systems was formally established in or 1991 Constitution .



Since 1994, our system has been called “Sinergia”. Its has three (3) main Components.

### Monitoring of results

Verifies in a continues form the achievements of the goals established in the National Development Plan, in order to guarantee the compliance of the objectives settle for development.

### Evaluations

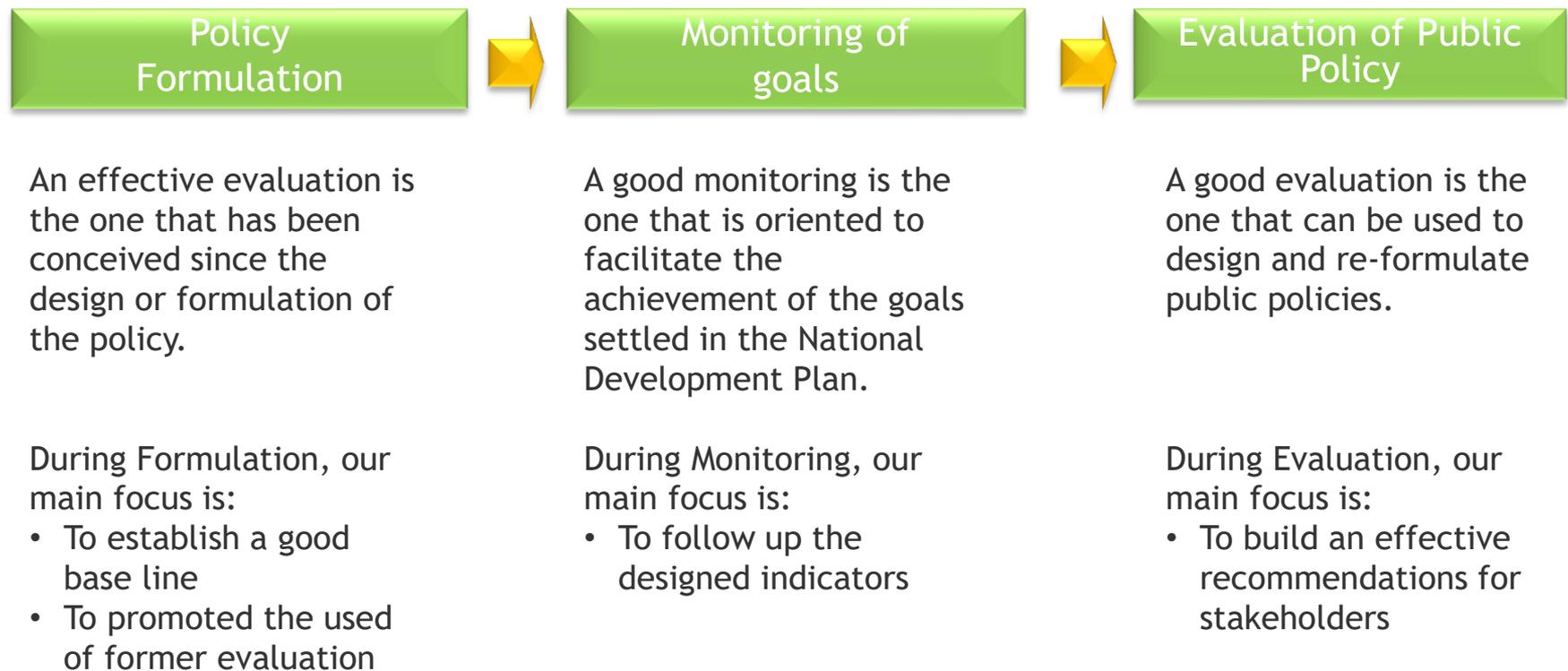
Makes a rigorous analysis of the implementation, evolution and effects of the principal policies and government programs

### Accountability

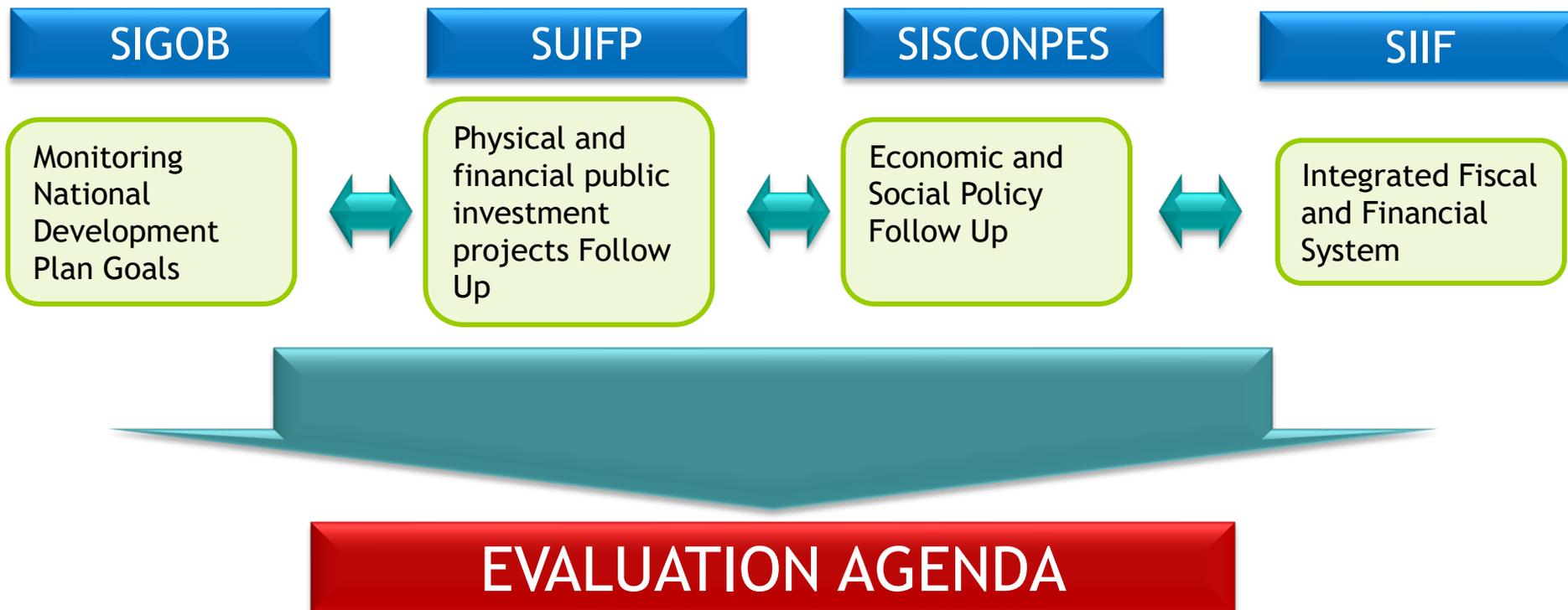
Available to the public and stakeholders the results of evaluation and monitoring to provide feedback to government accountability to citizens and activate the social control



However, to have an effective M&E System, we identify the need to link the evaluation with the formulation and monitoring of each phase of the public policy cycle.

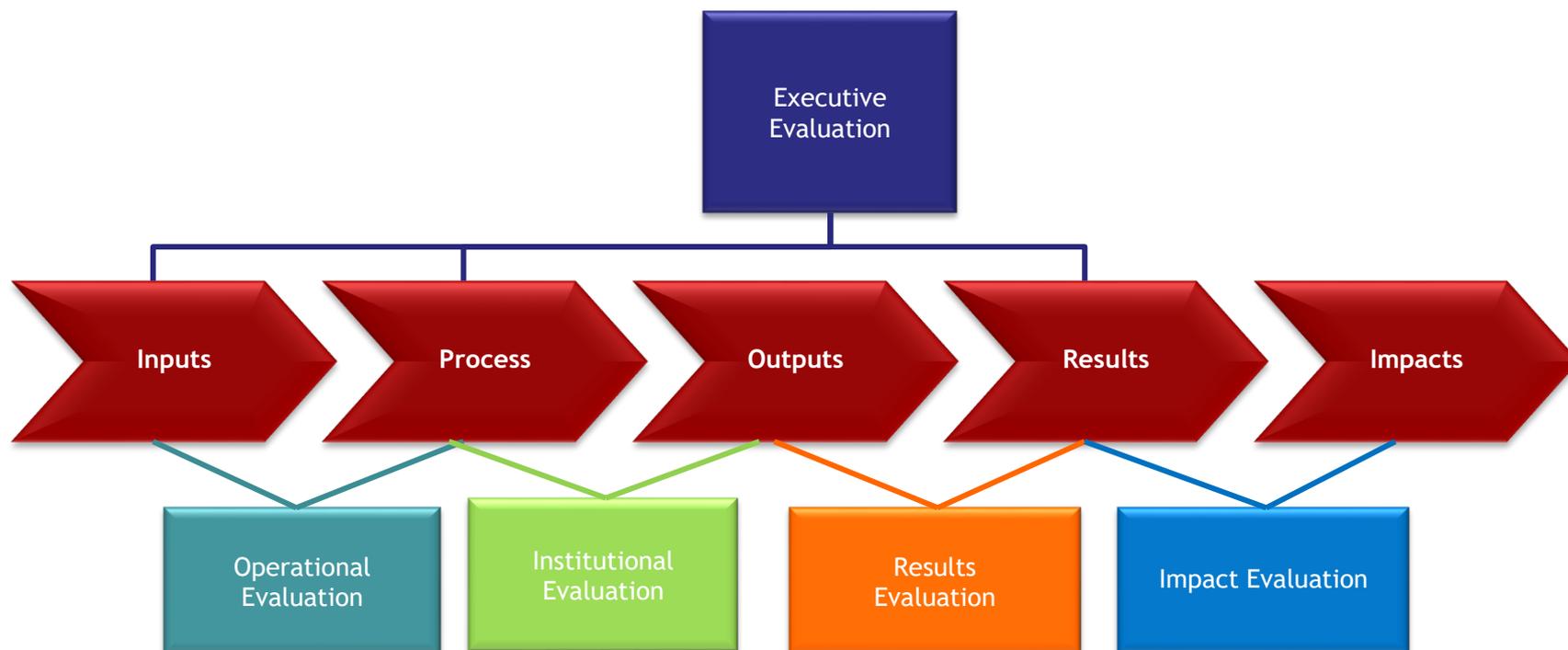


Our M&E System requires the interoperability of different information systems.



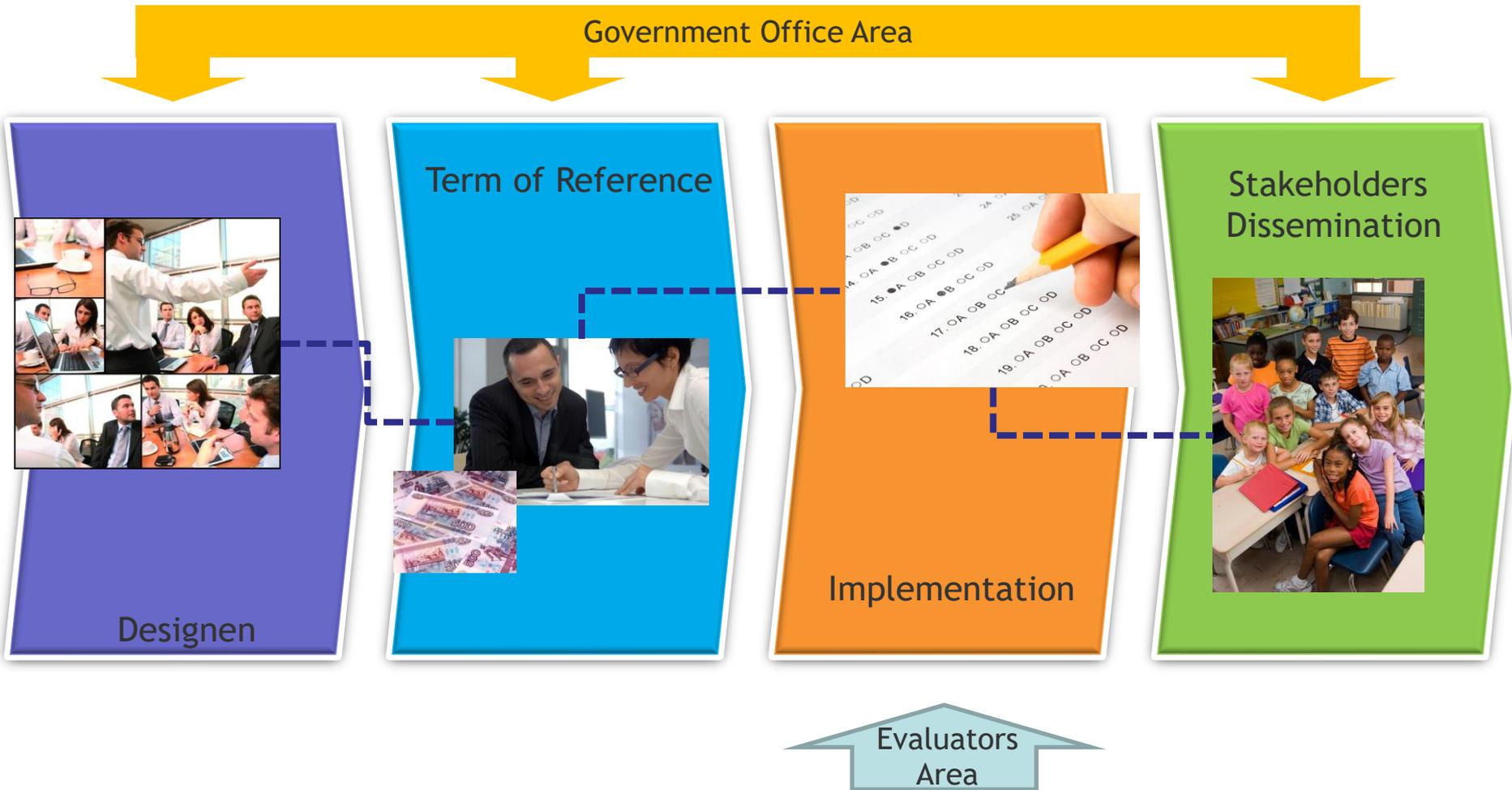
From the analysis of all the data from this systems, the NPD prioritizes the Public Policy to evaluated.

Improve the decision-making process of the policy-makers, so that the interventions designed turn out to be more efficient in terms of attending the needs of the population.



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Our interest is to design effective evaluations



Between 2006 to date SINERGIA has worked in 65 projects of evaluation.

The results of the evaluations that have finished have served as inputs in re-formulation of different programs.

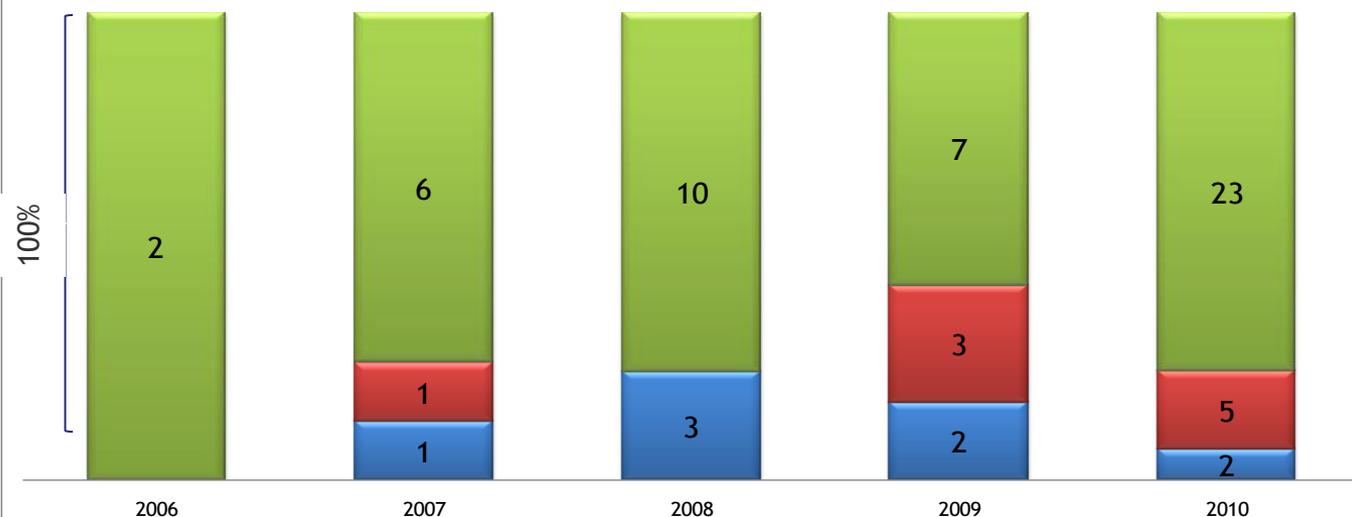
Since 2006, the SINERGIA has invested nearly US\$15 millions in evaluations of public policy.

The evaluations are done by external consultant that area recognized by their expertise in investigation and sector analysis.

## A diversified agenda of evaluation

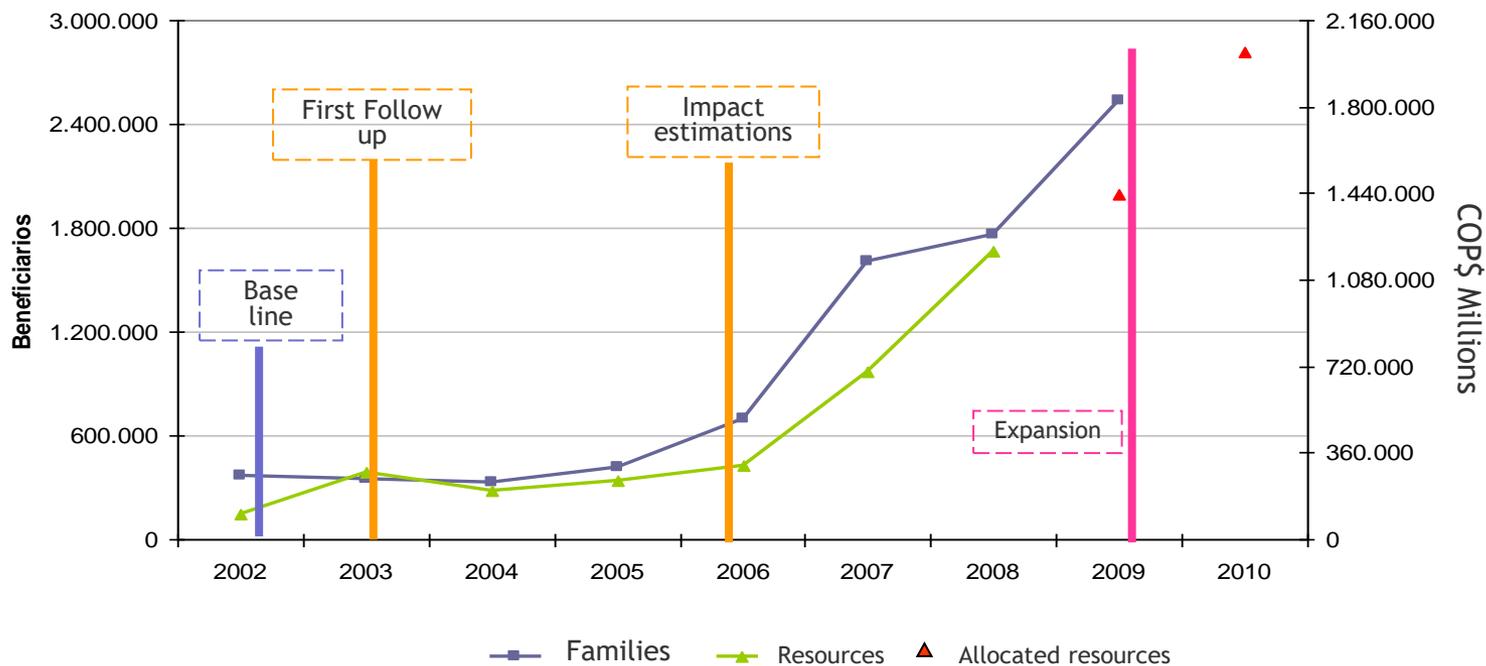
### Evaluations by year

- Public Administration
- Competitiveness
- Social Protection



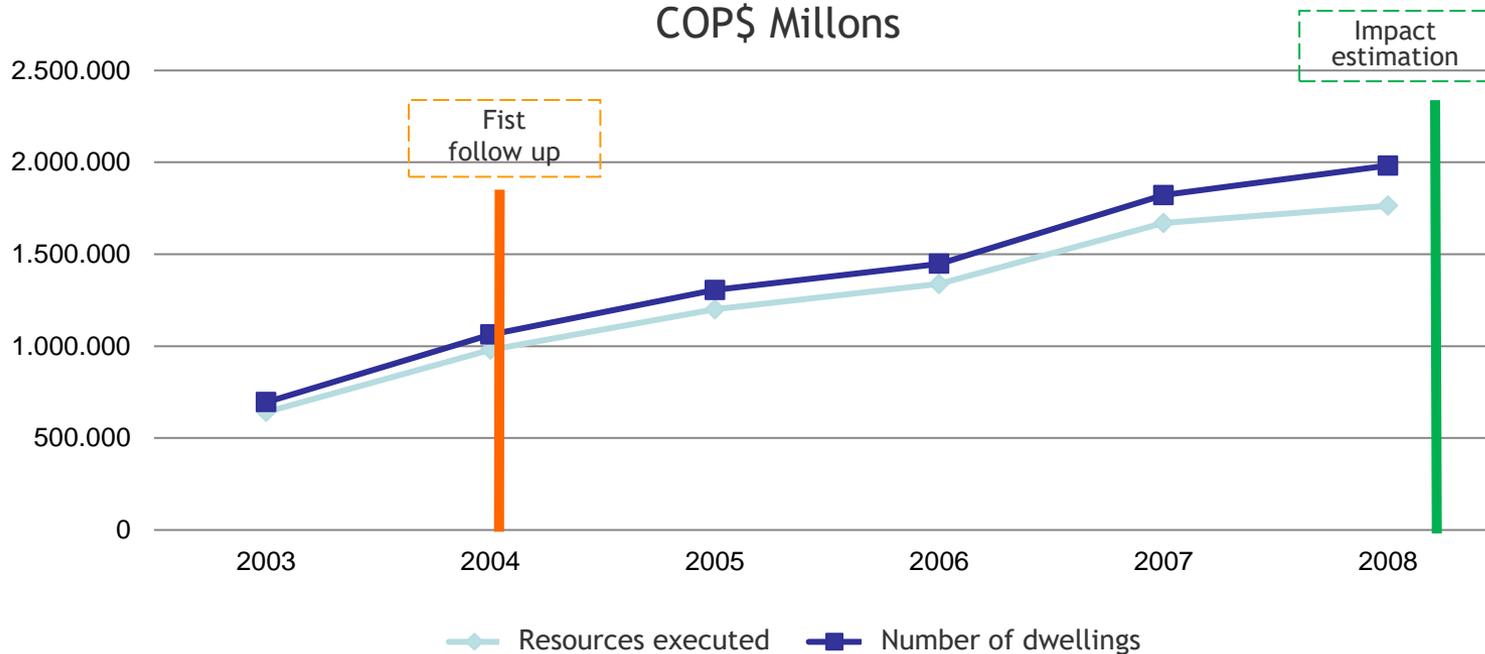
# Conditional Cash Transfer Program Familias en Acción Rural

Beneficiary Families  
(Millions of COP\$ of the National Budget)



## Social Housing Program (VISU)

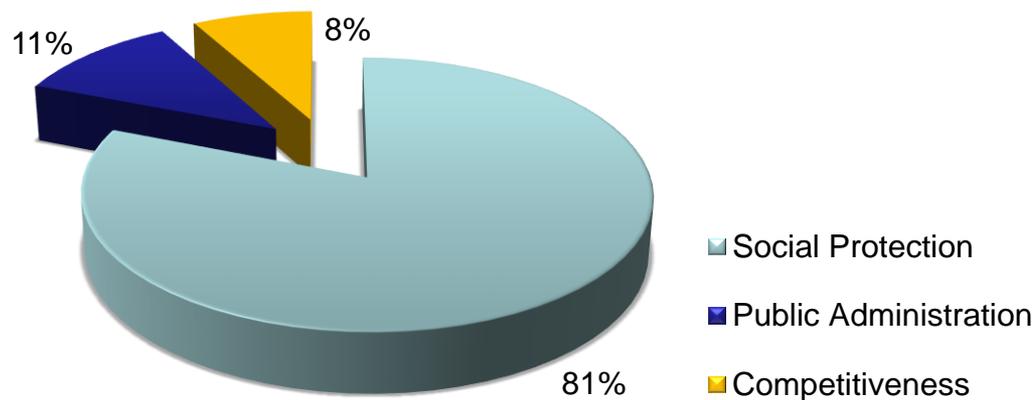
### Number of dwellings y resources COP\$ Millions



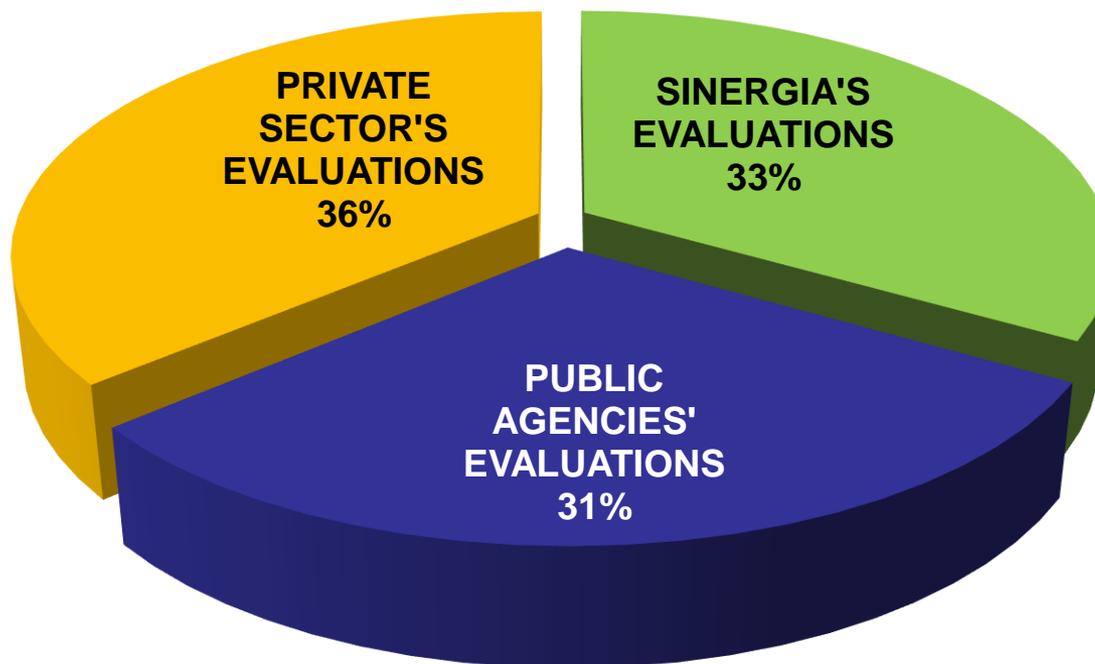
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TYPE OF EVALUATION	AVERAGE COST US\$	AVERAGE TERM
Executive	\$ 25.224,80	4,78
Impact	\$ 639.917,17	22,56
Institutional	\$ 457.602,97	18,60
Operational	\$ 194.340,00	8,46
Results	\$ 290.842,48	10,66

**Evaluation's Budget Vs. Areas of Assessment**



## COLOMBIA'S PORTFOLIO OF EVALUATIONS



\* The data corresponding to SINERGIA'S evaluations includes the ones that are in design to be executed in 2010

## What we have learned in 15 years:

- To incorporate the concept of accountability in the public management routines.
- To plan evaluations from policy formulation phase itself.
- The importance to construct process for monitoring which involves the comprehension of the delivery chain
- To construct alliances with the academia, think-tanks, international agencies and civil society organizations, in order to strength our products by using peer reviewers as supervisors of the information we produce.
- To maintain and recognized our role inside the public administration dynamics.
- To increase the themes that are part of the evaluation agenda, so that Colombia has a more efficient evaluation portfolio.



SISTEMA NACIONAL DE EVALUACIÓN DE GESTIÓN Y RESULTADOS

**Thank You**

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