

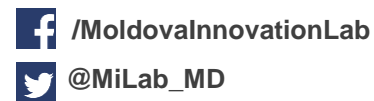


MiLab

Ghost villages project, NEC Conference, 19 October 2017



*Empowered lives.
Resilient nations.*



Context



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**Official data on measurement of the population –
Census**



**Measurement of immigration and internal
migration patterns**



Depopulation of rural areas

Ultimate objective



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Creating a mechanism for estimating population density and household occupancy in Moldova using energy consumption data.

How are we doing this?



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Proof-of-concept in progress for 10 pilot communities throughout the country.



Geocoding addresses from the energy dataset and mapping them using GIS maps



Analyzing energy consumption patterns

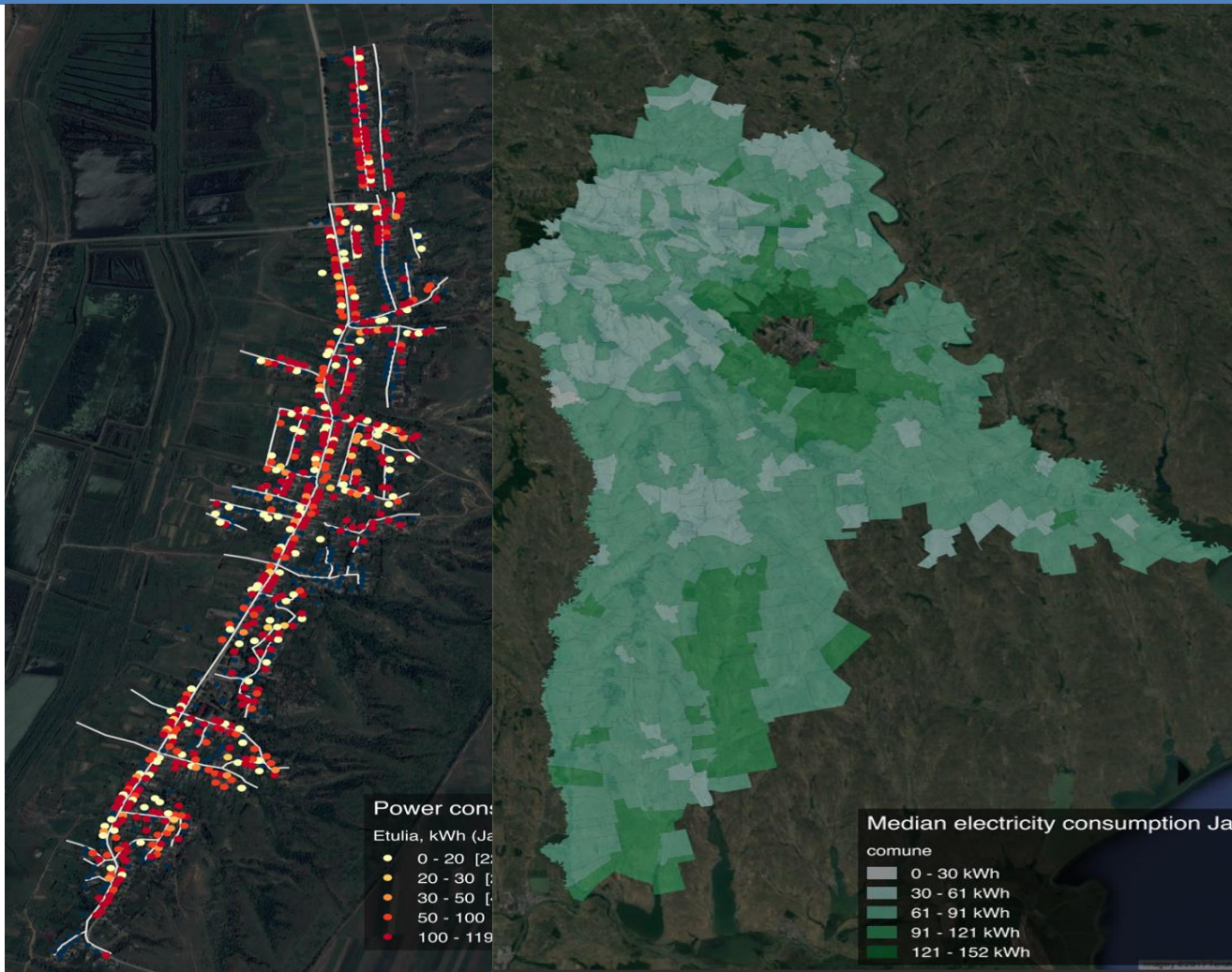


Validation of the results – thick data analysis

Data Visualisation



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Business as usual vs. Real-time data



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	Business as usual <i>Census</i>	Using Big Data <i>Household energy consumption</i>
Periodicity and availability of data	Latest census conducted – 2014, Data published - 2017	Monthly (provided to the National Bureau of Statistics)
Reliability of data	Numerous errors in conducting the Census were reported, not all households were included	Each household has a unique identification number
Disaggregation of data	Community level	Household level
Robustness of data	Does not capture migration phenomenon in a timely manner, does not include internal migration	Captures
Financial sustainability	5 MEUR	35 KEUR

Using the data to inform policy- and decision-making process



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Better budgeting planning



Public Administration Reform – territorial-administrative component



Measuring population income (fluctuations)



Immigration and emmigration patterns



Let's keep in touch!



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