

# ASSESSING IMPACTS ON EARTH FROM BEYOND EARTH

Experiences of the Global Environment Facility (GEF) Independent Evaluation Office

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#### Some Reasons Evaluation Can Be Painful



Inaccessible data



No control group available



Large and/or inaccessible area to cover



Non-existent baseline or post-project data



## WHAT IS THE IMPACT OF **GEF SUPPORT?**

US\$ 3.4 billion in grants to 137 countries

US\$ 12.0 billion in cofinancing for 618 projects

over the last 25 years

2,785,350 sq km



## **A Solution**

## Geospatial Methods



## What are some evaluation questions that GEOSPATIAL METHODS can answer?

## Relevance

Are we doing the right thing in the right places?



What changes occurred?

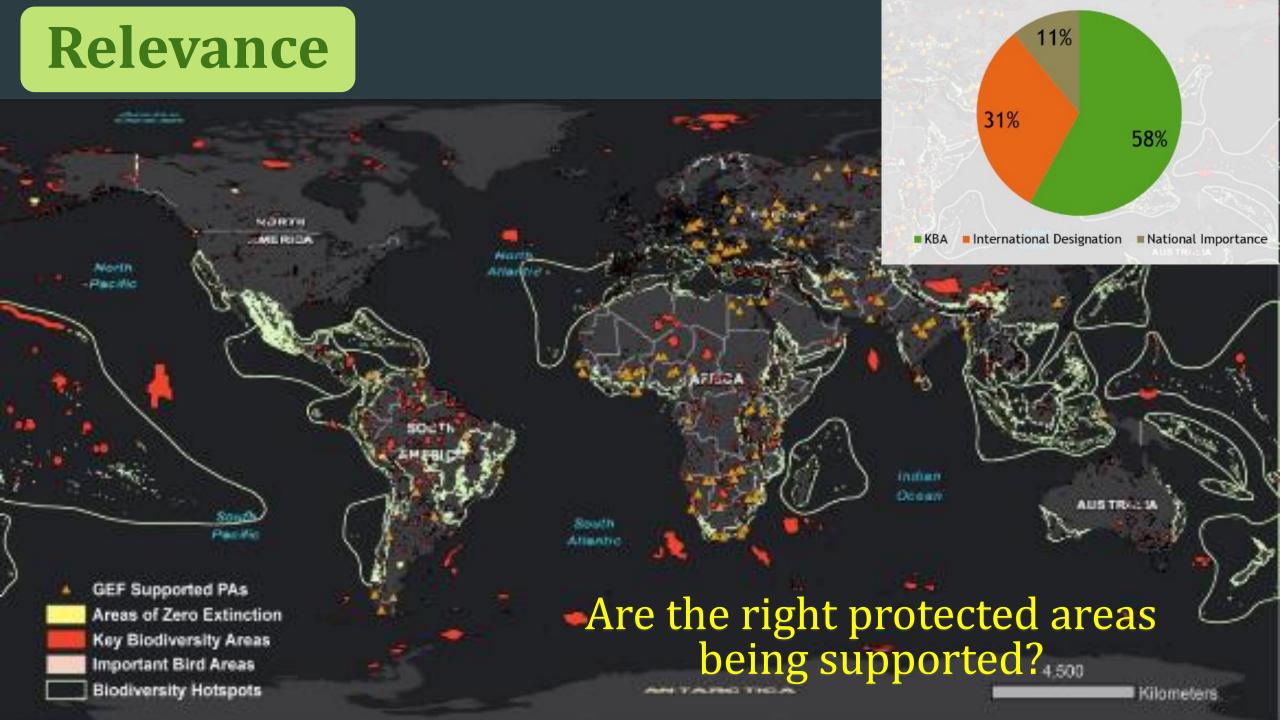
What caused those changes?

# Return on Investment

How much of the result are we getting per unit dollar?

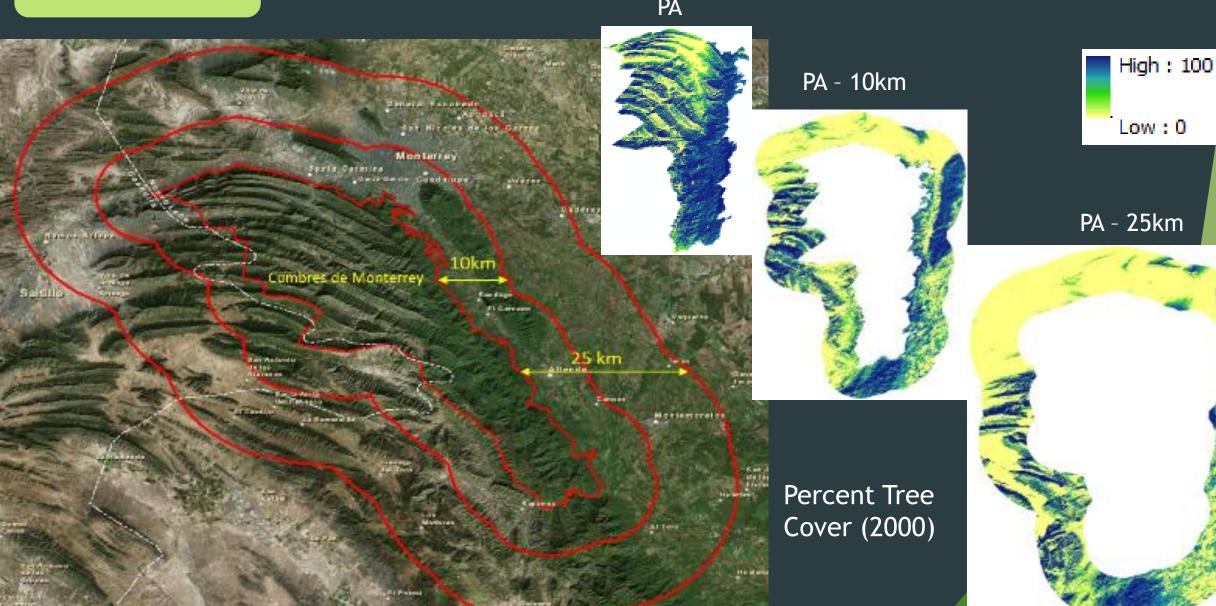






## Results

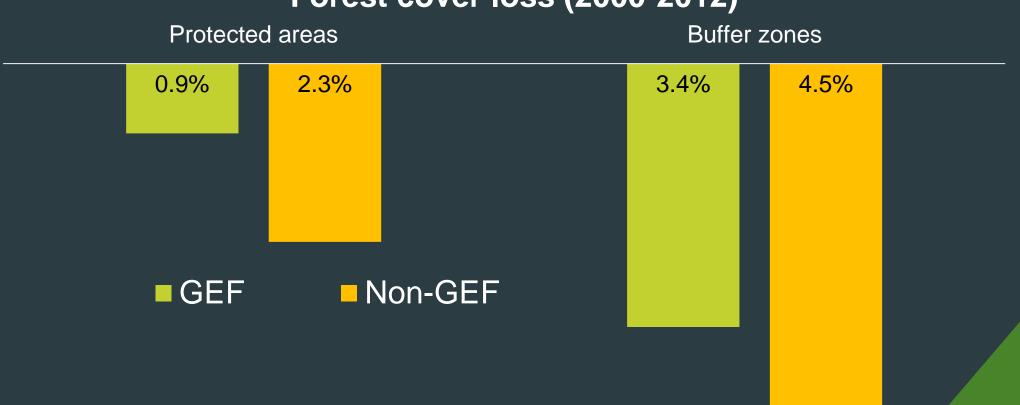
### How much forest cover loss was avoided?





## We were able to compare across multiple scales and comparison criteria

#### Forest cover loss (2000-2012)





### Results

#### Did GEF support cause the change?



GEF-supported
PAs have 23%
less forest loss
BUT results vary
across biomes

Quasi-experimental evaluation design based on Propensity Score Matching



## What factors caused the Results difference in results? 2.5 m 30 m zoomed in to 2.5 m Images at 2.5 to 0.5 m resolution used to identify drivers of change that hinder success Ría Lagartos of GEF support

NASA Digitalglobe NextView

### Return on Investment

How much carbon sequestered per dollar of GEF grant?



Using Causal Trees (machine learning), we found

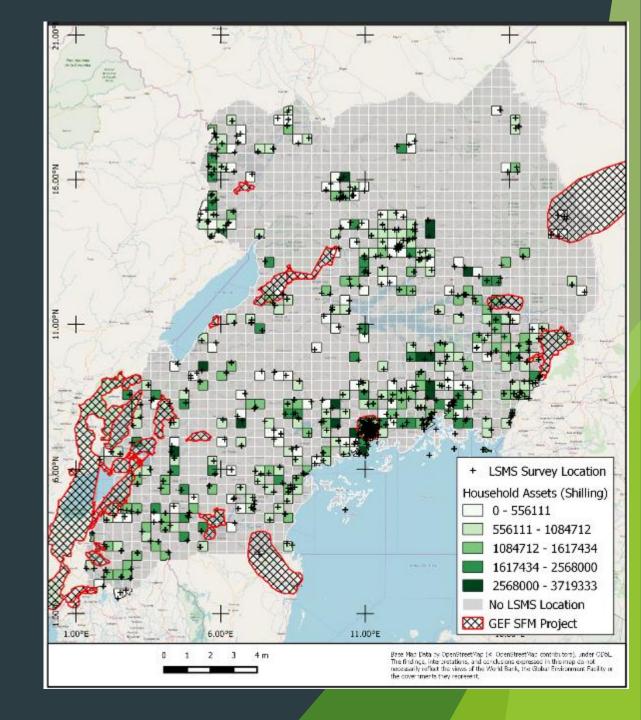
- Access to electricity associated with higher impact
- Higher impact observed in areas with poor initial conditions

forest loss and land fragmentation

## Other Applications

- Combined with survey data
- Households in proximity to GEF SFM interventions have more in household assets as compared to households further away.

Positive Correlation with GEF, not causation





### Hard to reach, isolated and unsafe areas

### Tracking illegal mining in Chaco, Colombia







## **Some Limitations to Consider**



Need geolocation and polygons of where intervention is implemented



Satellite data and processing can be free, but need to invest in specialist



Geospatial data has to match target outcomes and their corresponding time and spatial scales

Big data has its own sources of error in measurement and analysis



### **A Few Solutions**



Require maps and GPS coordinates in project proposals and monitoring reports



Partner with national and global institutions with existing capacities



Use existing global databases and local sources of information

Use mixed methods and always validate against Theory of Change!

